



MAFIA BOXING PROMOTIONS

COMPANY PROFILE

1. Introduction

Mafia Boxing Promotions is a leading boxing promotion company specializing in the development and management of both professional and amateur boxing. Established in 2022, the company aims to nurture talent, promote competitive boxing events, and elevate the sport's status in Tanzania and beyond. The Director of Mafia Boxing Promotions, Ally Zayumba, one of our key stakeholders; hails from Mafia Island (a small island in the Pwani region of Tanzania), which inspired the company's name.

Zayumba is deeply committed to expanding opportunities for boxers, fostering a vibrant boxing culture, and positioning Tanzania as a hub for the sport. His dedication stems from a passion for boxing, a desire to empower young athletes, and the need to create a structured platform for local fighters to gain recognition and compete internationally. Through strategic partnerships, talent development programs, and high-profile boxing events, Mafia Boxing Promotions is set to transform the landscape of boxing in Tanzania.

2. Vision & Mission

Vision: To become the leading and most trusted boxing promotion company in Africa and globally, creating opportunities for boxers to compete at elite levels and achieve global recognition.

Mission: To identify, develop, and manage boxing talent, elevate their careers, and promote the sport with integrity while ensuring fair earnings and sustainable growth for fighters.

3. Services Offered

Mafia Boxing Promotions is dedicated to the growth and success of boxers at all levels by offering a comprehensive range of services designed to nurture talent, expand opportunities, and elevate the sport of boxing. Our services include:

- **Boxer Management & Development:** Identifying, scouting, training, and managing both professional and amateur boxers. We provide structured training programs, mentorship, and career guidance to help fighters reach their full potential.



- **Event Organization & Promotion:** Planning, organizing, and hosting high-profile boxing events, from local tournaments to international championships, ensuring professional execution and wide audience engagement.
- **International Exposure & Talent Showcasing:** Facilitating opportunities for boxers to compete on global platforms, secure international fight deals, and gain worldwide recognition.
- **Sponsorship & Marketing Partnerships:** Connecting boxers with sponsors, endorsements, and promotional deals to enhance their careers, build personal brands, and create financial sustainability.
- **Media & Public Relations:** Providing media training, branding strategies, and digital marketing services to increase the visibility of boxers and events through social media, television, and other platforms.
- **Matchmaking & Contract Negotiation:** Securing competitive and fair matchups for fighters, handling contract negotiations, and ensuring athletes receive appropriate compensation and career opportunities.
- **Boxing Academy & Grassroots Development:** Supporting the next generation of fighters by establishing structured training programs, mentorship initiatives, and youth boxing academies to nurture emerging talent.

Through these services, Mafia Boxing Promotions is committed to transforming the sport of boxing, empowering athletes, and making a lasting impact in the industry.

4. Major Events & Achievements

Mafia Boxing Promotions has made a significant impact in the boxing industry by organizing and sponsoring high-profile tournaments, elevating the sport's visibility and providing a platform for both amateur and professional boxers to showcase their talent. Some of the key events and milestones include:

- **"Knockout ya Mama":** A prestigious boxing event recognized for its strong support from the President of the United Republic of Tanzania, Hon. Samia Suluhu Hassan. Her endorsement has been instrumental in promoting the sport and increasing its national recognition.
- **"Ngumi ya Tanga":** A regional boxing competition that brings together top-tier fighters from Tanga, fostering local talent development and regional sportsmanship.
- **Title Championships:** Mafia Boxing Promotions has introduced and facilitated major championship fights, including the World Boxing Association (WBA) Title, World Boxing Council (WBC) Title, International Boxing Federation (IBF) Title, World Boxing



Organization (WBO) Title, Olympic Gold Medal, positioning Tanzanian boxers on the global stage.

Through these initiatives, Mafia Boxing Promotions continues to shape the future of boxing in Tanzania and beyond, creating opportunities for athletes to gain exposure, compete at higher levels, and build sustainable careers in the sport.

5. Areas of Operation

Mafia Boxing Promotions operates on a global scale, strategically expanding its reach across diverse regions to promote the sport of boxing and cultivate a strong network of fighters, fans, and partners. With a commitment to excellence, the company is involved in major boxing events and collaborations, building its presence in key markets while contributing to the growth of the sport at an international level. The areas of operation include:

- Tanzania & East Africa in general: A key focus area, where Mafia Boxing Promotions leads in organizing and promoting boxing events, fostering talent, and building a solid fanbase.
- Middle East & Asia: The company expands its reach to these vibrant regions, working to enhance the boxing scene through partnerships, event promotions, and the development of local fighters.
- Europe & America: Mafia Boxing Promotions collaborates with established international boxing organizations, ensuring global visibility for its events and providing opportunities for fighters to compete on prestigious international platforms. These partnerships strengthen the company's global footprint and facilitate access to world-class boxing markets.

6. Partnerships & Growth

Mafia Boxing Promotions has solidified its position as a powerhouse in the African boxing industry through strong collaborations with renowned organizations such as the WBC, WBA, IBF, and WBO. These strategic partnerships have played a crucial role in elevating the company's status while providing its fighters with the opportunity to gain international recognition. Through targeted sponsorships and competitive opportunities, Mafia Boxing Promotions has helped boxers achieve both global visibility and financial stability, fostering their growth in the sport and ensuring long-term success.

7. Company Leadership & Contact Information



Mafia Boxing Promotions is led by a dynamic and experienced leadership team dedicated to advancing the sport of boxing in Africa and beyond. The company operates from its headquarters in Dar es Salaam, Tanzania, serving as a hub for boxing talent development, event coordination, and international collaborations.

Director: Ally Zayumba

Headquarters: Magomeni Sokoni, Dar es Salaam, Tanzania

Phone: +255 676 101 076

Email: [Add email]

Social Media: [Add social media handles]

Website: [Add website handle]

For inquiries, partnership opportunities, or fighter registrations, feel free to contact us via phone, email, or our social media channels.

8. Conclusion

Mafia Boxing Promotions stands as a driving force in the boxing industry, dedicated to nurturing talent, expanding the sport's reach, and creating life-changing opportunities for fighters. Through strategic partnerships with globally recognized boxing organizations, the company has built a solid foundation for African boxers to compete on the international stage. With a strong presence across multiple regions and a commitment to excellence, Mafia Boxing Promotions continues to elevate the sport, ensuring that athletes not only gain recognition but also achieve financial stability and career longevity. As the company grows, it remains focused on its mission to shape the future of boxing, inspire new generations of fighters, and solidify Africa's place in the global boxing arena.